

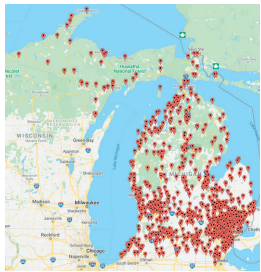


# Media Kit

## Our Mission

As the "The Voice of Michigan Golf Business" we promote and preserve the best interests of the Michigan Golf Industry. The MGCA is the only industry association committed to advocacy, education and promotion for the golf industry in Michigan.

## MGCA Members



**Almost 300 Golf Course Members**

Representing nearly **40%** of Michigan golf courses.

**Includes:**

Owners, Operators, GMs & More!

## Advertising

**Tee-Off Times**-2x/year

Full & Half Page Ads

**Member eNews**-Weekly

400+ recipients

**Website Ads**-Annual

Full & Half Page Ads



## Event Sponsorship



**June 6, 2024**

Legislative Day at the Capitol



**July 31, 2024**

Annual Golf Outing at  
Stoatin Brae Golf Club



**December 2-4, 2024**

Michigan Golf Business  
Conference & Vendor Fair at  
Somerset Inn, Troy

## Let's Connect!

Jada Paisley, CMP  
Executive Director

(517) 285-4195

[jpaisley@michigangca.org](mailto:jpaisley@michigangca.org)

[MichiganGCA.org](http://MichiganGCA.org)

## Follow Us



## Learn More



# Expand Your Reach

## Website Ads

Annual online ad placements are available on the MGCA website.

**Half page:** 300px x 250px

**Full page:** 300px x 250px

## MGCA Member eNews

Weekly newsletter sent to 400+ recipients.

52.4% open rate.

**Square Ad:** 500px x 500px

## Tee-Off Times Ads

***"The Official Publication of the Michigan Golf Course Association"***

Published twice a year, in the spring and fall, it's an easy and affordable way for your business to reach your targeted audience.

Ad Format	Ad Size	Price
1/2 Page Vertical	10.1875" x 5"	\$900
1/2 Page Horizontal	7.5" x 5"	\$900
Full Page	7.5" x 10.1875"	\$1,300
Full page with Bleeds	8.75" x 11.25"	\$1,300

### Ad Specs

File Type: jpg

High Resolution (300dpi)

### Tee-Off Times Ad Deadlines:

Spring: Friday, April 12, 2024

Fall: TBA