

# Exclusive Advertising Opportunity



MI Golf Course Association has a unique, high profile opportunity to showcase your organization. **"Guide to Running a Successful Golf Outing"** is our signature piece and a highly requested publication. Although we publish this guide once every 3 years, we distribute annually. Don't miss your opportunity for a new way to put your name in front of the following audiences:

- Distributed to Michigan Society of Association Executives membership
- Distributed to Michigan Chapter of Meeting Professionals International membership
- Distributed to Society of Governmental Meeting Professionals
- Distributed to every Convention and Visitors Bureau within the state
- Distributed to every legislator and legislative staff in Michigan.
- Distributed to every golf course owner and operator, the golf outing coordinator, and their local event corporate contacts
- Also available on [MichiganGCA.org](http://MichiganGCA.org) to download

Your one time investment in an ad gets you exposure annually in **2020, 2021 and 2022.**

**Three Ad Options** (all ads are full color):

**A) \$1,500 Premier spots:**      **B) \$1,000 full-page ad**      **C) \$750 half-page ad**

- Front Cover
- Back Cover
- Inside Front Cover
- Inside Back Cover

## Ad Payment options:

**Mail** - Michigan Golf Course Association,  
1005 Abbot Road, Suite A  
East Lansing, MI 48823.  
Return this form

**Phone** - Call Jada Paisley at 800-860-8575.

**Fax** - Send completed form with credit card  
information to 517-267-8984.

**email** - Send registration and  
credit card information to  
[jpaisley@MichiganCGA.org](mailto:jpaisley@MichiganCGA.org).

## Payment method:

Visa     MasterCard     Discover     AMEX     Check enclosed

Account # \_\_\_\_\_

Exp. date \_\_\_\_\_ Ad size ( **A B C** ) Amount due \$ \_\_\_\_\_

Cardholder's name \_\_\_\_\_

Signature \_\_\_\_\_

The "Guide to Running a Successful Golf Outing" is available for download on [MichiganGCA.org](http://MichiganGCA.org). In addition to the print ad, for the premiere spots we will have a web ad on the right side of the page, with a direct link to your company's website.



Contact: Jada Paisley, CMP  
Executive Director  
Michigan Golf Course Association  
1005 Abbot Road, Suite A  
East Lansing, MI 48923  
800-860-8575  
[jpaisley@MichiganGCA.org](mailto:jpaisley@MichiganGCA.org)  
[MichiganGCA.org](http://MichiganGCA.org)

## Mechanical requirements

"Guide to a Running a Successful Golf Outing"  
handbook is 5 1/2" x 8".

### Full-page:

5.5" W (6" with bleeds) x 8.5" H (9" with bleeds)

### Half-page:

5.0" W x 3.9" H

Please provide artwork as a complete high-resolution (300 ppi) electronic file in either tiff, pdf or jpg format. Files can be submitted on a CD, thumb drive or via e-mail to [pdkerwin@live.com](mailto:pdkerwin@live.com). A proof of artwork is helpful. Ad design services are available – call for pricing.